

# Meeting Notes - Jarritos

Director - Sofia G

Designer- Jordan S

## **Color-**

- Color blast is fun!

## **Bottles-**

- I like the idea of having just the bottle and then once you click you see the box.
- Don't put square until it's clicked
- Maybe round the edges of the boxes a little
- Hover over the bottle looks like liquid

## **Overall-**

- I love the idea of incorporating the boxes into the color-blast design.
- Love having the sections as that liquid shape instead of just a box
- Let's have the logo in the intro section
- Make the top elements into a nav bar - line up and have the word under and then it scrolls down when you click
- Play a bit with the typeface- keep the fun vibe