

# Meeting Notes - Jarritos

Director - Sofia G

Designer- Jordan S

**Color** - Pastelly vibes of the logo combined with the “neon” of the sodas themselves

**Key Elements to Highlight** - Make the bottles interactive

- Bottles could be images of the soda and when you hover theres like a highlight of the neon color behind it (Could be fun if that works)
- Flavor information could appear when hovering or just appear underneath at all times

**One page** - Homepage / Informational

- Sections for history and name/logo could be just one section.
- Nike collaboration could be an extra section that does not need to be highlighted or even there.